## COMPETITIVE INTELLIGENCE SERVICES FOR PESTICIDE PRODUCERS

## **Regulatory Services**

**toXcel** offers a variety of research services targeted to meet the specific requirements of our clients while preserving their anonymity. For example, we utilize the National Pesticide Information Retrieval System (NPIRS) to give our clients timely insight into the regulatory activities of potential competitive pesticide producers in US markets. We are also frequently able to uncover useful competitive information through strategic, targeted searches under the Freedom of Information Act and other resources. Our staff is trained to navigate the searches and interpret the output of data to determine the likely regulatory activities of emerging competitors. We routinely expose pending new US pesticide product registrations, estimate the likely timeframes of competitive product changes, predict the nature of product label changes, and track the status of State registrations. Information obtained is presented in a format that is customized to allow maximum utility to suit your commercial situation.

Competitive intelligence searches can be done once or on an ongoing basis (e.g., monthly or quarterly) to monitor competitors' registrations, submissions, and media articles regarding targeted products.

For further information on how these services can benefit your company, please don't hesitate to contact us.

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