

PESTICIDE COMPETITIVE INTELLIGENCE SERVICES

toXcel offers a variety of research services targeted to meet the specific requirements of our clients while preserving their anonymity. For example, we utilize the National Pesticide Information Retrieval System (NPIRS) to give our clients timely insight into the regulatory activities of potential competitive pesticide products. Additional searches under the Freedom of Information Act and other resources are available. Our staff is trained to navigate the searches and interpret the output of data to determine the likely regulatory activities of competitors. We routinely expose pending new product registrations, estimate the timeframes of competitive product changes, predict the nature of product label changes, and track the status of State registrations. Information obtained will be presented in a format that is customized to allow maximum utility to your environment and situation.

Competitive intelligence searches can be done once or on an ongoing basis (e.g., monthly) to monitor competitors' registrations, submissions, and media articles regarding targeted products.

For further information on how these services can benefit your company, contact Alan Katz at (703) 754-0248, extension 111, or by email at Alan.Katz@toxcel.com.

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